



Atex Corporation  
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CEO: Toyohisa Seno

## News Release

### Atex Announces Conclusion of Exclusive Distributor Agreement with Design House Stockholm in Japan

March 1, 2015

Atex Corporation (headquartered in Shibuya-ku, Tokyo; Toyohisa Seno, CEO; hereinafter “Atex”) announced today that it has concluded an exclusive distributor agreement in Japan with Design House Stockholm AB (headquartered in Stadsgården, Stockholm, Sweden; Anders Färdig, CEO; hereinafter “DHS”).

DHS is a Sweden company founded in 1992. With the aim of enhancing everyday life, DHS has been changing the way people think about their living and working space for many years. The secret to their success is that they work with an extensive network of more than 60 independent designers. DHS’s collection of functional and aesthetically refined design products of timeless appeal ranges from tableware and lightning to furniture and textiles. DHS is now a leading producer of contemporary Scandinavian design.

Under the design shop “arenot”, since 2002 Atex has been developing retail business as well as wholesale business to other retailers in forms of department store, design shop, lifestyle shop, fashion store and bookstore. Our aim has been to provide total interior solution by offering superior living and working space. Now as an exclusive distributor of DHS in Japan, Atex will promote DHS brand more assertively and aim to further expand the market in the future, as well as offer to attractive products to customers.

Company name	Design House Stockholm AB
Representative	CEO : Anders Färdig
Head office	Stadsgården, Stockholm, Sweden
Established	1992
URL	<a href="http://www.designhousetockholm.com/">http://www.designhousetockholm.com/</a>

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